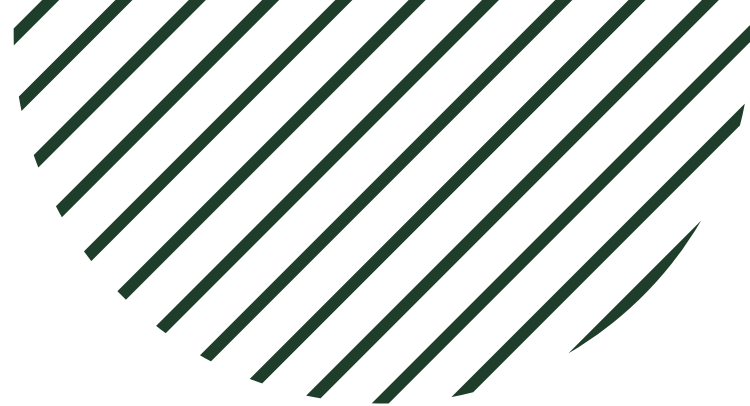


Marty Curtis



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FIRST ANNUAL GOLF EVENT

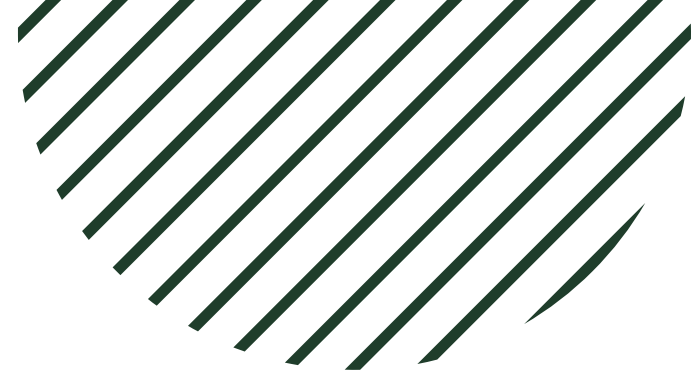
AWARENESS • EXPERIENCE COMMUNITY

Supporting Men's & Women's
Mental Health Through Sport

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Glen Eagle Golf Club, Caledon, Ontario
Monday, September 14
Shotgun Start - 1:00 PM





THE IDEA:

This Is Not Just a Golf Tournament

The PEN Golf Open is a curated event designed to create a shared experience around mental health awareness, community, and business connection.

It is built on a simple principle:

Create the golf event people actually want to play in – while providing sponsors with meaningful visibility and engagement.

This is where brand, experience, and purpose align.



The PEN Golf Open is an awareness-driven event that brings together business, community, and sport to support men's and women's mental health.

This is not a fundraising event.

It is a platform designed to create visibility, conversation, and meaningful engagement.

Golf itself plays an important role in mental well-being.

The experience naturally supports:

- Time outdoors in nature
- Physical movement and activity
- Social interaction and connection
- Focus, presence, and mental reset

These elements are supported by research as contributing positively to mental health.

This event allows participants to experience these benefits firsthand.

PURPOSE + MENTAL HEALTH CONNECTION



EVENT OVERVIEW



PEN Golf Open

Date: Monday, September 14

Location: Glen Eagle Golf Club (Original 18)

Start: Shotgun at 1:00 PM

**Capacity: 144 Players (Limited) -Scramble Format
\$200 Entry Fee Per Person**

FEATURE HIGHLIGHT \$25,000 HOLE-IN-ONE PRIZE



Premium 18-hole golf experience

- Structured play for two audiences
- On-course sponsor activations
- Business networking opportunities
- High-value competitions

DINNER EXPERIENCE

- Cook-your-own rib, steak
- Baked potato and Caesar salad
- Butter tarts and ice cream

A social and memorable finish to the day.

EVENT ●●●●● EXPERIENCE



WHY SPONSOR

WHY SPONSOR THIS EVENT

This event is designed to deliver real value.

Sponsors receive:

- Direct access to 144 engaged participants
- Brand visibility across the full course
- Face-to-face interaction opportunities
- A platform to promote products and services
- Alignment with mental health awareness
- Association with a premium experience

This is not passive exposure — it is active engagement.





AUDIENCE



WHO YOU WILL REACH

- Business owners and decision-makers
- Entrepreneurs and professionals
- Golf enthusiasts
- Community influencers

A high-quality, relationship-driven audience.



SPONSORSHIP LEVELS

TITLE SPONSOR

\$10,000+ Naming rights

Top-tier branding

Foursome included

Speaking opportunity

PRESENTING SPONSOR

\$5,000

High-visibility branding

Premium hole placement

2 player entries

HOLE-IN-ONE SPONSOR

\$5,000 – \$25,000

Contest branding

Premium exposure

Prize association

GOLD SPONSOR

\$2,500

Logo placement

Hole sponsorship

2 player entries

HOLE SPONSOR

\$500

Branded hole signage

PROGRAM SPONSOR

\$250

Printed program ad



SPONSOR ACTIVATION



SPONSOR ACTIVATION OPPORTUNITIES

This event is designed for engagement, not just visibility.

Sponsors can:

- Set up branded stations on course
- Offer product samples or demos
- Run contests or giveaways
- Engage directly with players
- Create memorable brand interactions

This is your opportunity to connect directly with your audience.

VISIBILITY + BRAND PLACEMENT



BRAND VISIBILITY

Sponsors are integrated into the full experience.

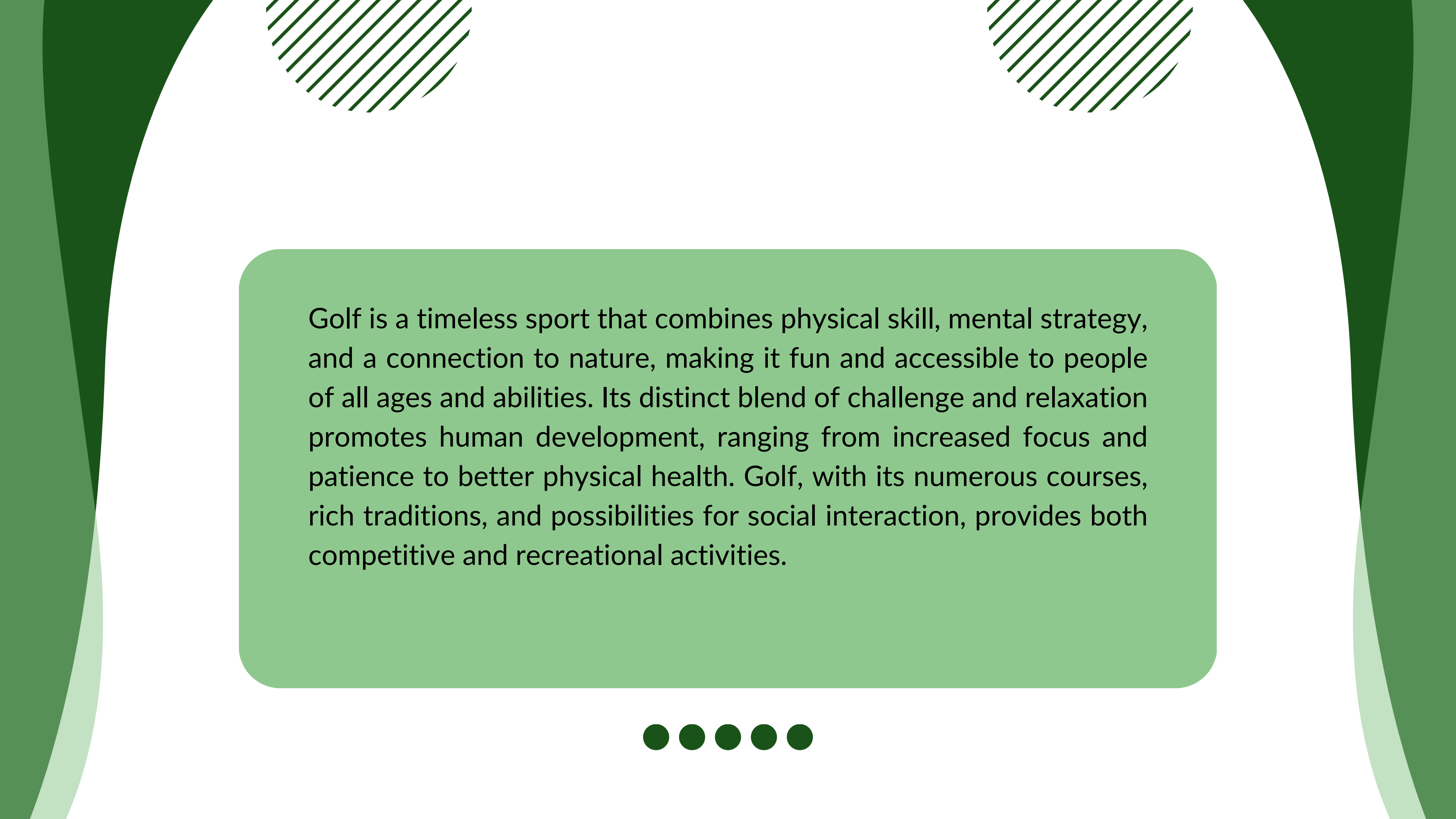
PRE-EVENT

- Website presence
- Promotional materials
- Registration platform ON-SITE
- Hole signage
- Event branding
- Player interaction points POST-EVENT
- Ongoing exposure
- Relationship opportunities

This ensures continuous and meaningful brand presence.

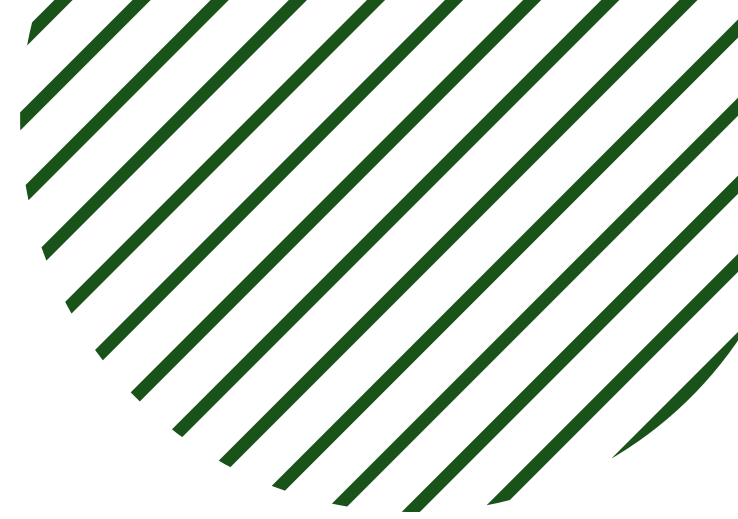


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Golf is a timeless sport that combines physical skill, mental strategy, and a connection to nature, making it fun and accessible to people of all ages and abilities. Its distinct blend of challenge and relaxation promotes human development, ranging from increased focus and patience to better physical health. Golf, with its numerous courses, rich traditions, and possibilities for social interaction, provides both competitive and recreational activities.

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THANK YOU

martycurtis.com

